

Conference proposal for the 2009 CANTO event from Above Security

Economic Crisis: An opportunity to rethink our IT corporate governance



Objectives : The attendees will be able to understand how it is possible and necessary to reconcile corporate governance requirements with information risk management.

Session : Weathering the Current Economic Crises-Opportunities and Threats

Duration: 60 minutes including questions

Speaker: This conference will be presented by Mr. Marc Poirier, CBCP, Vice-President, Strategic Accounts at Above Security

Speaker Biography: Marc Poirier cumulates more than 20 years of experience in the field of Information Technologies. He has significant expertise in information security namely in information risk management. He is a Certified Business Continuity Professional with a solid expertise in business and information process and disaster recovery planning.

As the Vice-President Strategic Accounts for Above Security, Mr. Poirier accompanies multinationals in the telecom sector for them to better align their information risk management with their corporate objectives.

Conference Abstract

Everyday, we take Information Risk Management decisions. These decisions either contribute to better corporate governance or put our organizations to a higher level of exposure to threats. There is a strong parallel but also a great misunderstanding between corporate governance and information risk management. We now know that the actual crisis is principally linked with poor financial risk management. Is our organization's information risk management that different from this financial risk management?

This conference will demonstrate disturbing similarities between Information risk management and financial risk management.

Telecom companies want to improve their corporate governance. In order to do so, they need to rethink their corporate objectives, business processes while managing their information risks.

Our conference gives actual statistics on information risk management. It also discusses the future threats telecom companies should get prepared to.

- ◆ What are telecom companies' information risks? Are they only an IT issue?
- ◆ How can you identify and mitigate them?
- ◆ Do you know your information risks? How you can identify and mitigate them?
- ◆ What are your important information assets?
- ◆ How can you develop and implement strategies in order to manage information risks?
- ◆ Why do executives need to get involved?

Conclusion : The actual crisis should be used as an opportunity to better align corporate objectives with information risk and IT management.

Please coordinate Mr. Poirier's participation with Above Security's Communication and Marketing Manager :

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